KARELIA

CBC // Cross-border cooperation

Remarks on concept notes

Henna-Mari Laurila

Joensuu 23.1.2019

KARELIA

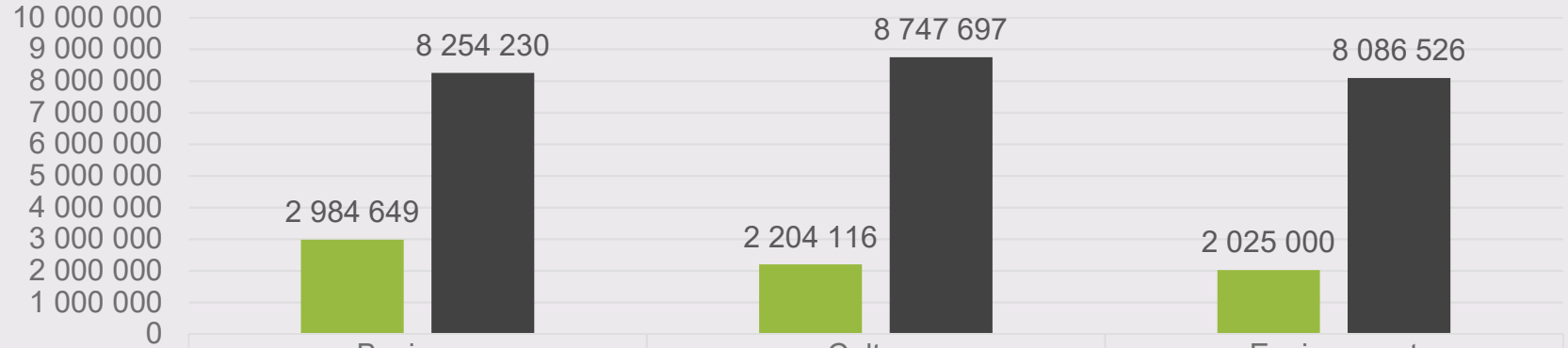
CBC // Cross-border cooperation

Concept notes by priority

KARELIA

CBC // Cross-border cooperation

Requested compared to available funding



	Business	Culture	Environment
Available	2 984 649	2 204 116	2 025 000
Requested	8 254 230	8 747 697	8 086 526

KARELIA

CBC // Cross-border cooperation

Average size

	Business	Culture	Environment
2017	538 643	461 931	527 166
2018	358 880	460 405	425 607

23.1.2019

KARELIA
CBC // Cross-border cooperation
KARELIA
CBC // Cross-border cooperation

Evaluation

The concept notes were evaluated by the joint selection committee in December according to the evaluation grid.

KARELIA

CBC // Cross-border cooperation

Evaluation scores

The highest scores were received in these issues:

- Technical expertise of the partners;
- Relevance to the priority;
- Role and motivation of the partners.

KARELIA

CBC // Cross-border cooperation

Evaluation scores

The lowest scores were received in these issues:

1. Specific objective
2. Outputs
3. Cost-efficiency

Closely followed by problem analysis and activities.

KARELIA
CBC // Cross-border cooperation

KARELIA
CBC // Cross-border cooperation

How to improve your application?

KARELIA

CBC // Cross-border cooperation

COMMON PROBLEM

Project logic is not clear (low scores on 1.1, 1.2, 2.1 and 3.1).

Check that:

- The problem is properly analysed (core problem identified, reasons and results identified);
- the objective is derived from the problem;
- the outputs clearly link to the objective;
- there is an activity for each output and an output for each activity.

KARELIA

CBC // Cross-border cooperation

How to improve your application?

Problem analysis (1.1)

Check that:

- The core problem is clearly mentioned.
- The core problem is real and understandable (not a claim or an opinion).
- The causes of the problem are described.
- The results of the problem are described.
- The problem is supported by statistics, surveys, interviews etc.

KARELIA

CBC // Cross-border cooperation

How to improve your application?

Objective (1.2)

Specific objective is an achievement directly converted from the core problem.

Overall objective is defined by the programme (check the guidelines).

KARELIA

CBC // Cross-border cooperation

COMMON PROBLEM

- Objective is not directly linked to the identified problem.
- Objective is written as doing something.
- There are several objectives.
- Strategy is included to the specific objective.

For example:

Identified problem: High unemployment of cultural actors.

Specific objective: To organise training and to find new employment opportunities by creating versatile cultural services.

For example

Identified problem: High unemployment of cultural actors.

Specific objective in the concept note: To organise training and to find new employment opportunities by creating versatile cultural services.

This would be better: Increased employment rate of the cultural actors.

Objective is an achievement directly converted from the core problem.

KARELIA

CBC // Cross-border cooperation

How to improve your application?

Target groups (1.3)

Beneficiary = those who benefit from the implementation of the project.

a. Target group = directly positively affected
b. Final beneficiary = benefit in the long run (children, consumers)

Be specific enough

Inhabitants of the programme region vs. culture entrepreneurs in Kainuu and Kostomuksha
(But don't go too far: Opera singers from Hyrynsalmi)

KARELIA

CBC // Cross-border cooperation

How to improve your application?

Relevance to the priority (1.4)

Make sure your project contributes to one of the elements of the priority.

Mention in the application to which element the proposal is linked to!

The elements are listed in the guidelines of the call (not in the application).
For example, the elements of the culture priority:

1. Improvement of the skills and capacities of cultural stakeholders;
2. Increase the diversity of cultural services with new forms of cross-border cultural activities;
3. Creation of cross-sectoral initiatives;
4. Helping of young people in danger to drop out of active society with inclusive cultural activities.

KARELIA

CBC // Cross-border cooperation

How to improve your application?

Cross-border nature (1.5)

- Is there added value from CBC?
- Do you have a joint problem or separate ones?
- Is the idea just to implement similar activities on both sides of the border? If yes, try to think if things could be done **together.** How could you benefit from each other? Does the other party know/do something better than you?

KARELIA

CBC // Cross-border cooperation

How to improve your application?

Activities (2.1) need to be both necessary and sufficient to produce the proposed outputs.

Compare the activities to your problem tree's roots – you can't implement activities that are not trying to solve the causes of your core problem.

Check that:

- There is an activity (work package) for each output.
- There are no activities that are not needed for any outputs

KARELIA

CBC // Cross-border cooperation

For example

Outputs	Activities (option 1)	Activities (option 2)	Activities (option 3)
Increased marketing capacity of cultural actors	Marketing training	Marketing training	Marketing and language training
Identified potential employees	Survey on potential employees	Database: defining, tendering and implementation	Survey on potential employees
CBC database created	Database: defining, tendering and implementation		Organising a culture festival in Finland and Russia
			Database: defining, tendering and implementation.

KARELIA

CBC // Cross-border cooperation

How to improve your application?

Role and motivation of the partners (2.2)

- Make sure the role and motivation is filled in for all partners.
- Compare the roles and the proposed activities to each other.
- Is the motivation real and understandable?

KARELIA

CBC // Cross-border cooperation

How to improve your application?

Outputs (3.1)

- The outputs need to be necessary and sufficient for the specific objective of the project.
- Do remember to check that the activities support the outputs (the outputs do not come into being by themselves).

KARELIA

CBC // Cross-border cooperation

How to improve your application?

Price-quality ratio (4.1)

- Compare the price tag to the problem you are going to solve and to the objective, not to the activities and outputs.
- If the score is 3 or less, it might not be a good idea to increase the budget even it is possible.
- If budget needs to be cut, consider if the project be implemented within shorter duration.

KARELIA

CBC // Cross-border cooperation

How to improve your application?

Technical expertise (5.1)

- Compare the expertise of the partners to the proposed activities: are there activities that can't be implemented by the partners? If yes, explain in activity's description how the activity will be implemented (outsourcing is possible but not everything can be outsourced).

KARELIA

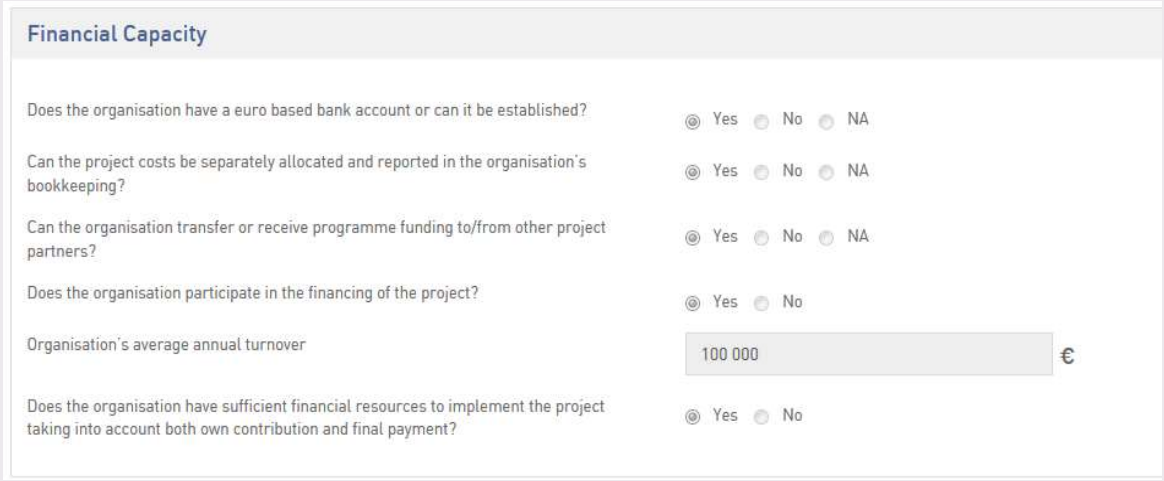
CBC // Cross-border cooperation

How to improve your application?

COMMON PROBLEM

Have you answered NO to any of these questions?

Are you sure? If you are, you need to submit as an annex to the application an explanation on how you are planning to organise the finances.



KARELIA

CBC // Cross-border cooperation

How to improve your application?

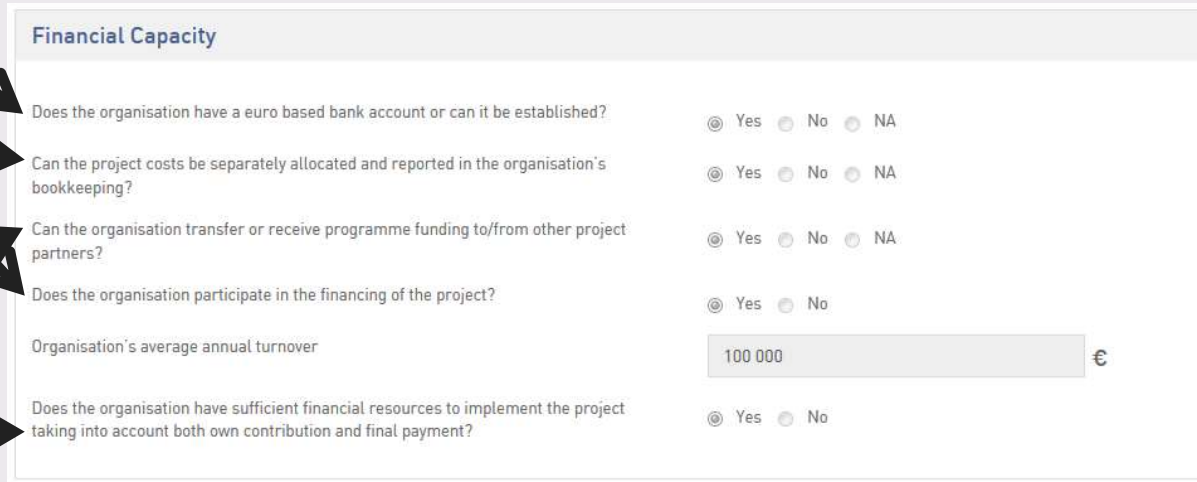
Take into account:

Lead partner has to answer YES.

Everybody has to answer YES.

Only partners who do not neither receive or transfer funding can answer NA, others has to answer YES.

Only LP answers, has to answer YES.



KARELIA

CBC // Cross-border cooperation

How to improve your application

Common problem

Do not mark your co-financing (own contribution) in investments

KARELIA

CBC // Cross-border cooperation

Questions

- **Logframe**
- **Budget**
- **Audits**
- **Co-financing**

} discussed in the workgroups

KARELIA

CBC // Cross-border cooperation

5 minutes break and Jarkko will continue

23.1.2019