

MOBILE CAMP



TourSME
KARELIA
CBC // Project


KARELIA
CBC // Cross-border cooperation


WE WOULD LIKE TO WELCOME YOU
TO PARTICIPATE IN TOURSME MOBILE CAMP
- CROSS-BORDER CO-CREATION EVENT!

***TourSME Mobile Camp consists of two parts which are
a hybrid cross-border event and
a live 2 day camp event in Kostomuksha region***

The hybrid cross-border event will be focused on developing co-creation, conceptualizing and teamwork skills. In the live camp participants will practice pitching and at the end of the camp they will present their own pitches.

Schedule: *The hybrid cross-border event PART 1. of Mobile Camp will be held in October 2021 (7.- 8.10.21). The live camp PART 2. will be organized in February 2022.*

Place: *The hybrid cross-border event will be held in four different locations: Oulu, Kajaani, Kostomuksha and Petrozavodsk. Groups and locations are connected via Zoom and Co-work-place. The live camp will take place in Russia side of the border in Kostomuksha region.*

Target group: *Companies offering tourist services and products in Finland and Russia located in Karelia CBC programme region.*

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